

NÃO ME MANDE FLORES

MEDIA KIT / october 2012

Camila Faria 

writer & content editor

naomemandeflores@gmail.com

what's
NÃO ME MANDE FLORES?

Não Me Mande Flores is a lifestyle and varieties blog created in 2009 that gains new passionate readers every day. These readers are men and women from 18 to 34 years-old, worldwide, who like to stand out from the crowd and love to try new and exciting things.

We are passionate about fashion, food, design, decoration, photography and everything that's new and creative. We are opinion-formers and we do have a lot of opinions to share.

Additionally, the Não Me Mande Flores blog has a user-friendly layout and is integrated with the leading interactive social networks. The blog connects with their readers through a relevant and original editorial, building a true relationship with its audience.

why choose

NÃO ME MANDE FLORES?

Não Me Mande Flores readers are part of extremely influential and loyal audience. They are early adopters, bloggers, content producers and opinion formers; creative people with a strong sense of style and highly independent. Young people who seek inspiration in art, fashion and design, and like to be ahead of the main novelties of the market and the web. And most importantly: they use Não Me Mande Flores as a daily source of inspiration!

88% of readers **wish to buy** something they saw on the blog

15% of readers **already purchased** a product advertised on the blog

91%

of readers access the Internet **every day**

95%

of readers **buy** products online

92%

of readers take into account the **experience** of bloggers with the product they're thinking of buying



...and what do they **buy**?

78%

books and magazines

60%

clothes and accessories

56%

beauty products and make-up

48%

home appliances and electronics

46%

stationery and gifts

Brazil

USA, Spain, France,
Portugal, Australia...



63% Southeast
13% Northeast
13% South

women **92%**

8% men

18 to 24 years old **45%**

40% 25 to 34 years old

86%
College, Masters
& Doctorate

78%
have their
own income

76%
A & B
social classes

previous sponsors:

**TRACK
& FIELD**

TUTU DU MONDE™

LELO

LACTA

ei! kumpel

Paper Dream



**CHIC
OUTLET
SHOPPING®**

CONFETTI
DESIRABLE TREASURES FROM SMALL LABELS

4.800

unique monthly visitors

32.000

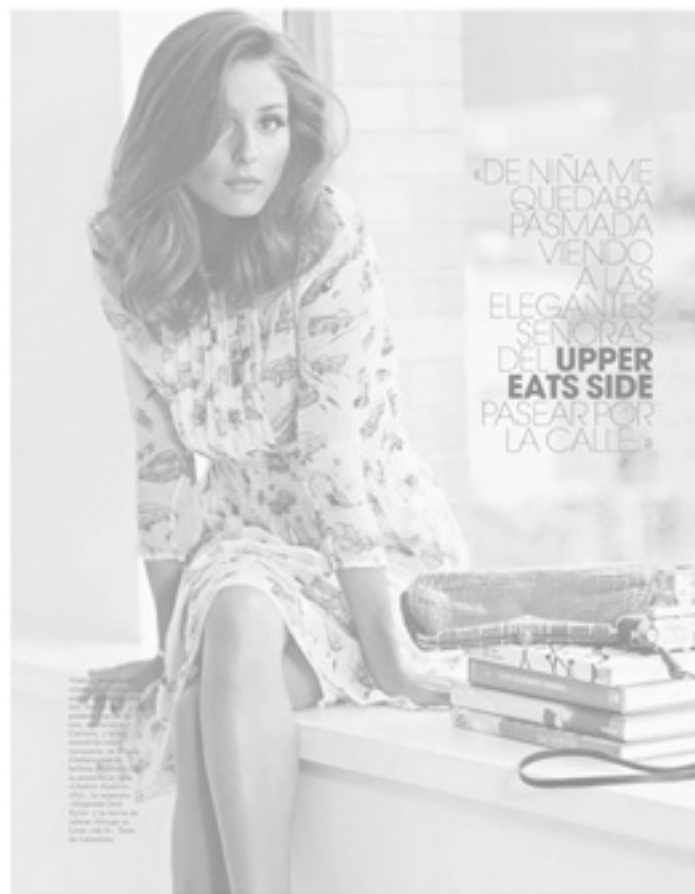
monthly pageviews

não me
mande flores?

29 MARÇO 2012

OLIVIA PALERMO PARA MARIE CLAIRE SPAIN

moda



marie claire



BIENVENIDA SOBRE CONTENIDO



Ol, eu sou a Camila e aqui você encontra todas as coisas que eu amo, que me inspiram e me fazem feliz. Saiba mais.

CATEGORIAS

arte - cinema - décor - design - eu quero -
fotografia - gourmet - livros - lugares -
moda - música - pessoal - sorteio -
tutorial - web

SEGUIR ME

- twitter
- facebook
- bloglovin
- flickr
- ginterest
- we heart it



Se você decidiu compartilhar algo que

BLOG COURTESY

Se você decidiu compartilhar algo que

BANNERS

BIG

245x160
pixels

+ POST
+ GIVEAWAY

MEDIUM

245x80
pixels

+ POST

SMALL

120x80
pixels

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28 MARÇO 2012
OLIVIA PALERMO PARA MARIE CLAIRE SPAIN
moda



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Se você decidiu compartilhar algo que

BLOG COURTESY

Se você decidiu compartilhar algo que

SPONSORED POST

The advertisement will be featured as part of the blog's editorial content and its language will be adapted to fit the blog's style. The post will be replicated on Twitter and Facebook and it will be received by all feed subscribers. All sponsored content will be clearly identified for readers.

Interested?

For different kinds of
partnership and more
information, contact me
by e-mail.



naomemandeflores@gmail.com

INTERNET LOVE