


NÃO ME MANDE FLORES

MEDIA KIT 2018

Camila Faria 
writer & content editor
naomemandeflores@gmail.com

what's **NÃO ME MANDE FLORES?**

Não Me Mande Flores is a lifestyle and varieties blog created in 2009 that gains new passionate readers every day. These readers are men and women from 18 to 34 years-old, worldwide, who like to stand out from the crowd and love to try new and exciting things.

We are passionate about fashion, food, design, decoration, photography and everything that's new and creative. We are opinion-formers and we do have a lot of opinions to share.

Additionally, the Não Me Mande Flores blog has a user-friendly layout and is integrated with the leading interactive social networks. The blog connects with their readers through a relevant and original editorial, building a true relationship with its audience.



why choose **NÃO ME MANDE FLORES?**

Não Me Mande Flores readers are part of extremely influential and loyal audience. They are early adopters, bloggers, content producers and opinion formers; creative people with a strong sense of style and highly independent. Young people who seek inspiration in art, fashion and design, and like to be ahead of the main novelties of the market and the web. And most importantly: they use Não Me Mande Flores as a daily source of inspiration!

82% of readers **wish to buy**
something they saw on the blog

25% of readers **already purchased**
a product advertised on the blog

98%

of readers access the Internet **every day**

95%

of readers **buy** products online

96%

of readers take into account the **experience** of bloggers with the product they're thinking of buying



...and what do they **buy**?

64%

books and
magazines

61%

clothes and
accessories

61%

beauty products
and make-up

46%


home appliances
and electronics

38%

stationery
and gifts

Brazil

USA, Spain, France,
Portugal, Australia,
Belgium, UK...



55% Southeast
16% South
13% Northeast

women **96%** | **4%** men

18 to 24 years old **47%** | **40%** 25 to 34 years old

81%

College, Masters
& Doctorate

80%

have their
own income

76%

A & B
social classes

previous sponsors:

**TRACK
& FIELD**

MUCCASHOP 

ILUMIÔ

Si

POLISHOP

flambê

VICHY
LABORATOIRES

 **FRANCISCA**
Since 1920

LACTA

yOnanas


LAS ROZAS VILLAGE
CHIC OUTLET SHOPPING®

Paper Dream



Satira

CONFETTI
DESIRED TREASURES FROM SMALL LABELS

OLX

**CHIC
OUTLET
SHOPPING®**

15.500

unique monthly visitors

54.000

monthly pageviews

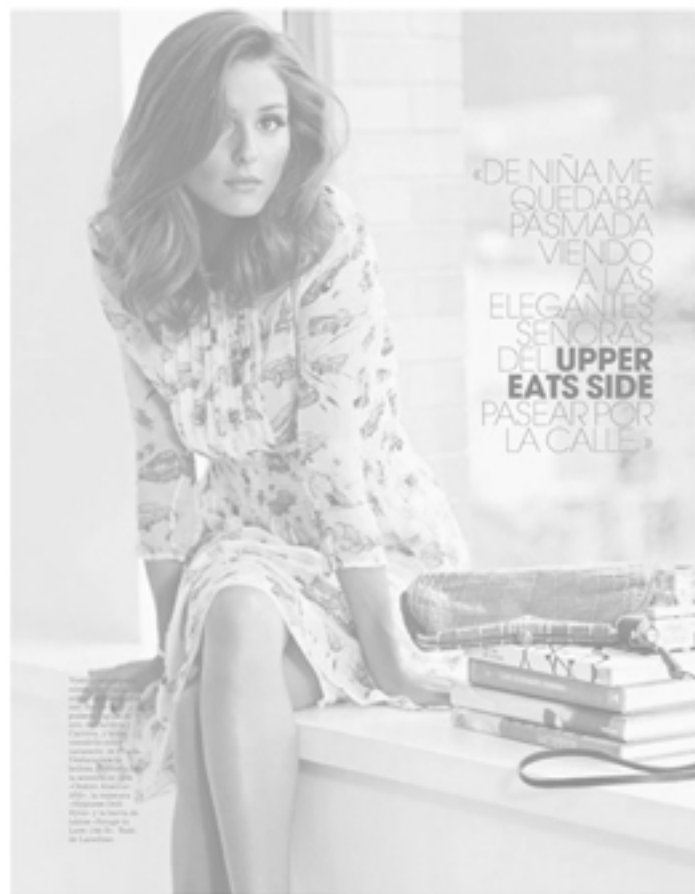


não me
mande flores?

29 - MARÇO - 2012

OLIVIA PALERMO PARA MARIE CLAIRE SPAIN

moda



marie claire EN PORTUGAL



INÍCIO SOBRE CONTATO



Ol, eu sou a Camila e aqui você encontra todas as coisas que eu amo, que me inspiram e me fazem feliz. Saiba mais.

CATEGORIAS

arte - cinema - décor - design - eu quero -
fotografia - gourmet - livros - lugares -
moda - música - pessoal - sorteio -
tutorial - web

FOLLOW ME

twitter flickr
facebook pinterest
bloglovin we heart it



Se você decidiu compartilhar algo que

BLOG COURTESY

Se você decidiu compartilhar algo que

BANNERS

BIG

245x160
pixels

+ POST

+ GIVEAWAY [3 MONTHS]

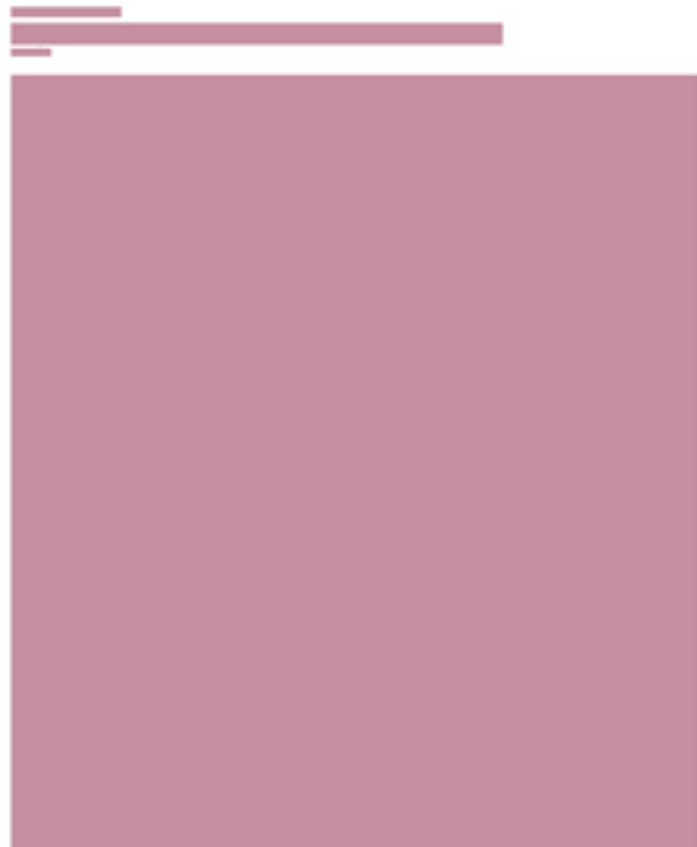
MEDIUM

245x80
pixels

SMALL

120x80
pixels

advertising



29 MARÇO 2012
OLIVIA PALERMO PARA MARIE CLAIRE SPAIN
moda



INÍCIO SOBRE CONTATO



Ol, eu sou a Camila e aqui você encontra todas as coisas que eu amo, que me inspiram e me fazem feliz. Saiba mais.

CATEGORIAS

arte - cinema - decór - design - eu quero -
fotografia - gourmet - livros - lugares -
moda - música - pessoal - sorteio -
tutorial - web

FOLLOW ME

twitter flickr
facebook pinterest
bloglovin we heart it



PESQUISAR

BLOG COURTESY

Se você decidiu compartilhar algo que

SPONSORED POST

The advertisement will be featured as part of the blog's editorial content and its language will be adapted to fit the blog's style. The post will be replicated on the blog's social media and it will be received by all feed subscribers. All sponsored content will be clearly identified for readers.

Interested?

For different kinds of partnership and more information, contact me by e-mail.

"It's one of the cutest places in the internet."

"Your blog is beautiful and inspiring!"

"The blog is beautiful, original and inspiring!"

"Your blog is pure love!"

"I love this blog so bad. It gives me so much inspiration especially on DIY projects. They're are so cute!"

"Seriously, it's hard to believe that you can make your blog better. It is absolutly fantastic."

"Não Me Mande Flores is my daily dose of cuteness. I visit every day and I love all the posts."

"We can see the love you have for what you do through your posts. And that's what makes this blog so awesome."

"You seem to find the loveliest of items. Things I haven't seen elsewhere. I head for your blog first thing. Keep up the great work. Can't wait to see what new things you come up with."

"The blog is very light and delicate. It certainly brings more joy to my daily life."





naomemandeflores@gmail.com

INTERNET LOVE